

AUGUST 29  
1977

# fashion calendar

37th year • a weekly publication

JANUARY							FEBRUARY						
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MARCH							APRIL						
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JULY							AUGUST						
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SEPTEMBER							OCTOBER						
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NOVEMBER							DECEMBER						
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## 1978 -- NEXT YEAR

JANUARY							FEBRUARY							MARCH						
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APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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23	24	25	26	27	28	29	27	28	29	30	31			24	25	26	27	28	29	30
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OCTOBER							NOVEMBER							DECEMBER						
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22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader. . .Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 29, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 28- Aug. 31	L.A. NAT'L FASHION & BOUTIQUE SHOW AT CONVENTION CENTER (Aug. 28-31). Contact: 563-3960 (N.Y.); (213) 785-3114 (L.A.).		
Monday Aug. 29	GEOFFREY BEENE AND BEENE BAG FASHIONS	SAKS FIFTH AVENUE	3RD FLOOR
12:30 P.M.& 1:30 P.M.	Also at 1:30 P.M. Geoffrey Beene will be present. For customers: \$3.00. Publicity: Helen O'Hagan, PL 3-4000.		
Beginning Monday Aug. 29	PREMIERE OPENING: RESORT AND HOLIDAY Italian silk dresses. By appointment. Contact: 840-1828.	NORMA WALTERS FOR M.S.J.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Aug. 30	CUSTOMER SHOW: JERRY SILVERMAN	BERGDORF GOODMAN	4TH FLOOR
11:30 A.M.	Publicity: Suzanne Butterfield, PL 3-7300.		
Tuesday Aug. 30	SHOWING OF FASHIONS BY CHARLES SUPPON	BONWIT TELLER	2ND FLOOR
12:30 P.M.	Customer show. Publicity: Harriet Weintraub, EL 5-6800.		
Tuesday Aug. 30	READY-TO-WEAR BY GIORGIO ARMANI	BLOOMINGDALE'S	7TH FLOOR
12:30 P.M.	Press luncheon. By invitation. Contact: Debby Weber, 223-7205.		
Beginning Thursday Sept. 1	OPENING OF RESORT SWIMSUIT COLLECTIONS Also, Roxanne collection. By appointment. Contact: Sheldon Bernstein, OR 9-8060.	CHRISTIAN DIOR SWIMSUITS FOR ROXANNE	1411 BROADWAY SHOWROOM - 21ST FLOOR
Sept. 3	PITTI BIMBO -- CHILDREN'S WEAR & ACCESSORIES IN FLORENCE (Sept. 3-6).		
Sept. 5	LABOR DAY -- (Monday) -- Legal Holiday		
Tuesday Sept. 6	MENSWEAR FASHIONS BY LEADING DESIGNERS	MEN'S WEEK '78	STUDIO 54 254 WEST 54TH STREET
6:00 P.M.- 8:00 P.M.	Showing by 29 menswear designers. For retailers and press, by invitation. Press: Lee Wright, 759-4151. Buyers: 369-6977.		
Beginning Tuesday Sept. 6	LEATHER & SUEDE COATS, RAINWEAR & SPORTSWEAR Contact: Johanna Burke; Beged-Or Bis rainwear & sportswear-Jane Labarsky, 221-6922	BEGED-OR; & BEGED-OR BIS	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Sept. 6- Sept. 9	SPRING READY-TO-WEAR FASHIONS FROM ISRAEL Israeli manufacturers of men's, women's and children's sportswear, outerwear, leatherwear, knitwear, swimwear. Contact: Jerry Millman, 840-7100.	GOVERNMENT OF ISRAEL TRADE CENTER (111 W 40TH STREET)	N.Y. HILTON HOTEL (6TH FL) 6TH AVE & 53RD STREET
Tuesday Sept. 6- Sept. 10	ITALIAN KNITWEAR IN NEW YORK Collection from more than 30 manufacturers. Contact: EL 5-3000.	MAIT	WALDORF-ASTORIA PRIVATE SUITES - 11TH FL.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 7 8:30 A.M.- 10:00 A.M.	"CLOCHE" - SPORTSWEAR FROM CALIFORNIA Introducing "Cloche," new contemporary sportswear. By invitation. Contact: David Schneider, 354-9547.	COVENTRY SALES & MARKETING CO., INC.	1441 BROADWAY SHOWROOM - SUITE 3103
Wednesday Sept. 7 10:00 A.M.	PRESS PREVIEW: RIPA FURS For press. By invitation. (Mon., Sept. 12, customers at 6:00 P.M.). Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Wednesday Sept. 7 4:00 P.M.	BRIGITTE BARDOT DESIGNS: RESORT - EARLY SPRING Thereafter by appt. Contact: Mitch Rein or Alan Frichner, 354-8508.	SHERMAN ANDREWS LTD.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Sept. 7 4:00 P.M.- 7:00 P.M.	NEW YORK OPENING: MADISON AVENUE SHOP Opening party to celebrate launching of the first Rodier/Paris shop in N.Y. By invitation. Contact: 751-7506. Publ: Hathaway/de La Chapelle, 751-5027.	RODIER/PARIS	715 MADISON AVENUE (AT 63RD STREET)
Wednesday Sept. 7 6:00 P.M.	MISSONI FASHIONS & SLIDE PRESENTATION From 6:00 to 8:00 P.M. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Wednesday Sept. 7 6:30 P.M. Dinner	THIRTIETH ANNIVERSARY AWARD DINNER DANCE Honoring: Lord & Taylor, American Enka Corp., & B. Blumenthal & Co. Hon. chmn: Hon. & Mrs. Abraham D. Beame; Diane Von Furstenberg; Harold Krensky; Lawrence Leeds Jr.; Carl Rosen; Edwin G. Roberts; John Pomerantz Jr.; Paul Wollard; Senator Daniel P. Moynihan. By invitation. Contact: 799-0576; 947-0324.	NEW YORK FASHION DESIGNERS, INC.	HOTEL PLAZA GRAND BALLROOM
Wednesday Sept. 7 7:00 P.M.	FRANCE ANDRIEVE: BENEFIT FASHION SHOW Premiere showing, benefit for Lighthouse. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Wednesday Sept. 7 7:00 P.M.- 10:00 P.M.	PRIVATE PREVIEW: NEW BOUTIQUE Emanuel Ungaro will preview his first American boutique, showing his Fall ready-to-wear; also couture. By invitation. Contact: Jennifer, 759-8458.	EMANUEL UNGARO PARALLELE	803 MADISON AVENUE (AT 67TH STREET)
Thursday Sept. 8 9:00 A.M.	RESORT SWIMWEAR COLLECTION Show at 9:30 A.M. By invitation. Thereafter showroom, 16th floor, 354-1240.	GOTTEX OF ISRAEL (1411 BROADWAY)	TAVERN-ON-THE-GREEN CENTRAL PARK W. AT 67 ST
Thursday Sept. 8 1:45 P.M.	FALL AND WINTER FUR COLLECTION Show at 2:15 P.M. By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS (333 SEVENTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 8 2:30 P.M.	PERSONAL APPEARANCE BY CHARLOTTE FORD Charlotte Ford II sportswear. Also, 4:30. Publ: Margot Infantino, LO 4-3300.	GIMBELS EAST	3RD FLOOR
Thursday Sept. 8 6:00 P.M.	PREVIEW: OPENING OF NEW BOUTIQUE From 6:00 to 9:00 P.M. By invitation. Contact: David Peters, 221-6771.	DON KLINE	799 MADISON AVENUE (AT 67TH STREET)
Friday Sept. 9 9:15 A.M. Breakfast	ZANDRA RHODES INTIMATE APPAREL For press only. By invitation. Also, Sept. 12, 11:00 A.M., Mini-show for customers. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	INTIMATE APPAREL LEVEL



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 10- Sept. 13	SEHM MENSWEAR SHOW IN PARIS. WOMEN'S LINGERIE, INTIMATE APPAREL, KNITWEAR. Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.		
Saturday Sept. 10- Sept. 14	SPRING & SUMMER MENSWEAR IN PARIS Paris Contact: 548-3566.	BROWNS OF LONDON Publ: Hathaway/de La Chapelle Ltd.,	HOTEL ST. SIMON RUE DE ST. SIMON, PARIS 751-5027.
Monday Sept. 12 11:30 A.M.	GEOFFREY BEENE & BEENE BAG FASHIONS Customer show. Publicity: Suzanne Butterifeld, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Monday Sept. 12 10:00 P.M.	MENSWEAR: FASHION SHOW BY VALENTINO Valentino Uomo--disco evening. By invitation. Publ: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	MAIN FLOOR
Beginning Monday Sept. 12	RESORT COLLECTION IN NEW SHOWROOM Continuous by appointment. Contact: (203) 869-1591.	GUNTER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 12	OPENING OF RESORT & SPRING COLLECTION Continuous by appointment. Contact: 354-3260.	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
Monday Sept. 12- Sept. 17	PREVIEW: DESIGNER & CLASSIC CASHMERES By invitation. <u>Also Sept. 30-Oct. 1.</u> Contact: Diane Levene, N. Peal, 37-40 Burlington Arcade, London W1.	N. PEAL	HOTEL PLAZA PRIVATE SUITE
Sept 13	ROSH HASHONAH (Tuesday). (Begins at sunset, Mon., Sept. 12)		
Wednesday Sept. 14 11:30 A.M.	FASHIONS BY TIKTINER: CUSTOMER SHOW Showing of Fall collection. Publicity, Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 14 6:30 P.M.- 8:30 P.M.	GIVENCHY RETROSPECTIVE Hubert de Givenchy will be the special guest at B. Altman & Co. Cocktails & buffet. Benefit -- St. Luke's Hospital for Hospice. By invitation. Contact: Mary Giard, 838-5675. Press: Judith Janney, 679-7800, ext. 568.	B. ALTMAN & CO.	MAIN FLOOR
Wednesday Sept. 14 6:30 P.M. Reception	"KENZO ON THE LOOSE" RECEPTION AND SHOW Reception followed by fashion show (8:00 P.M.) at Club 54 (254 West 54th St.). Personal appearance by Kenzo and singer-model Grace Jones. Tickets: \$25.00 each, for Parsons School Tuition Grant. By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR YOUNG EAST SIDER
Wednesday Sept. 14 7:00 P.M. Dinner	BENEFIT -- PREMIERE VALENTINO COUTURE Fashions by Valentino, available exclusively at Bonwit Teller. Benefit for Girls' Town of Italy. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	HOTEL PIERRE GRAND BALLROOM
Wednesday Sept. 14- Sept. 29	FORECAST OF SPRING & SUMMER COLLECTION Fashion and fabrics, plus merchandising and advertising concepts. By reservation. (Also, Oct. 4 - 20). Reservations: Cindy Lewis, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Thursday Sept. 15 9:30 A.M.	PRESS BREAKFAST: NEW FUR DEPARTMENT Opening of furs--new dept. By invitation. Publ: Barbara Campbell, 391-3636.	LORD & TAYLOR	3RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 15 10:00 A.M.	SHOWING OF SPRING & SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 221-7222.	CACHAREL	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Sept. 15 12:15 P.M.	PRESS LUNCHEON: NEW LINENS BY KATJA Introducing new line of Katja linens. By invitation, Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR BOARD ROOM
Thursday Sept. 15 4:00 P.M.	SHOWING OF RESORT, HOLIDAY, SPRING By invitation. Thereafter in showroom, 5th floor. Contact: Buyers--628-3817. Press--Julie Palmerio, 986-6669.	REIKO (177 EAST 87TH STREET)	HOTEL PIERRE COTILLION ROOM
Thursday Sept. 15 4:00 P.M.	PREMIERE: VALENTINO HOME FURNISHINGS "Valentino Piu" -- launching of home furnishings by Valentino. By invitation. Publicity: Harriet Weintraub, El 5-6800.	BONWIT TELLER	7TH FLOOR
Thursday Sept. 15 5:30 P.M.	"RETURN OF THE HERO"-- COCKTAIL PARTY Slide presentation & preview of Dec. '77 issue. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY (488 MADISON AVENUE)	COPACABANA 10 EAST 60TH STREET
Thursday Sept. 15 7:00 P.M.	MILA SCHON BENEFIT FASHION SHOW Mila Schon will be present at a benefit fashion show for Girls' and Boys' Service League. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Beginning Thursday Sept. 15	HOLIDAY AND SPRING COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	CALVIN KLEIN FOR BEGED-OR	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Sept. 15	FLORIDA CHILDREN'S WEAR (Sept. 15-19), EDEN ROC HOTEL, MIAMI BEACH		
Sept. 16	PITTI UOMO -- MENSWEAR SHOW IN FLORENCE (Sept. 16-19)		
Sept. 16	47TH SAMIA INT'L FASHION TRADE FAIR IN TURIN (Sept. 16-19)		
Sunday Sept. 18 6:00 P.M.- 9:30 P.M.	THIRD ANNUAL BENEFIT FASHION SHOW Ski fashions presented by Scandinavian Sports Attire Federation. Cocktails & dance. Tickets: \$25.00. Contact: Elliott Starkman, 295 Madison Ave., 685-3440.	NAT'L FOUNDATION FOR ILEITIS & COLITIS	WINDOWS ON THE WORLD WORLD TRADE CENTER
Monday Sept. 19 11:00 A.M.	FASHION SHOWS FOR AMERICAN CANCER Shows at 11:00 A.M. & 3:00 P.M., by invitation. Tickets: \$15.00. Show at 6:00 P.M., open to public. Contact: 560-2605.	ALEXANDER'S	3RD FLOOR
Monday Sept. 19 11:30 A.M.	TRIGERE FASHIONS: CUSTOMER SHOW Showing of Fall collection. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 19 2:30 P.M.	FALL AND WINTER FUR FASHION SHOW Retail showing for press and private customers. Including a special group by Halston. By invitation only. Contact: 279-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA GRAND BALLROOM
Monday Sept. 19 6:00 P.M.	SHOWING OF FALL MODEL ROOMS From 6:00 to 8:00 P.M., by invitation. Publicity: Najda Kallab, 840-1000, ext. 446.	W & J SLOANE	MAIN FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 19 6:30 P.M.	FASHION SHOW WITH MADEMOISELLE MAGAZINE Customer show. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR YOUNG EAST SIDE SHOP
Beginning Monday Sept. 19	SPRING AND SUMMER 1978 COLLECTION Continuous by appointment.	CLUBMEN DESIGNS, INC. (PARIS COTE D'AZUR) Contact: 869-8783.	1400 BROADWAY SHOWROOM - 27TH FLOOR
Tuesday Sept. 20 10:30 A.M.	PRESS BREAKFAST: OPENING BEAUTY CENTRE From 10:30 to 12:00 Noon. Introducing Pierre Michel and Lancome Institut de Beaute. By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	8TH FLOOR
Tuesday Sept. 20 11:30 A.M.	MARY McFADDEN FASHIONS AT BENEFIT SHOW For benefit of Museum of City of N.Y. By invitation. Contact: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Tuesday Sept. 20 6:00 P.M.	FIRST COLLECTION FOR WOMEN & MEN Clothes for "The Jackie Rogers Design Group." By invitation. Contact: 744-7303.	JACKIE ROGERS (787 MADISON AVENUE)	PLACE TO BE ANNOUNCED
Tuesday Sept. 20 6:30 P.M.	PREVIEW: NEW MODEL ROOMS Salute to Kips Bay Boys' Club. By invitation. Contact: Barbara Campbell, 391-3634.	LORD & TAYLOR	8TH FLOOR
Tuesday Sept. 20 7:00 P.M.	BASILE FASHIONS AT BENEFIT SHOW For benefit of N.Y. City Ballet. By invitation, Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD & MAIN FLOORS
Tuesday Sept. 20 7:00 P.M.	FALL MODEL ROOMS AT BENEFIT SHOWING "20th Century Unlimited" -- new model rooms at black-tie buffet dinner benefit for programs of Medical Education & Research at Mt. Sinai Medical Center. Tickets: \$50.00. By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	5TH FLOOR
Wednesday Sept. 21 11:30 A.M.	PRESS SHOWING OF COUTURE IMPORTS Fall couture by Chanel, Dior, Givenchy, Saint Laurent. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Sept. 21 12:00 Noon Cocktails	INTRODUCTION OF SUMMER '78 FOOTWEAR Luncheon at 12:30. By invitation. Contact: Mary L.T. Brown, Hill & Knowlton, 697-5600.	UNIROYAL	LOTOS CLUB 5 EAST 66TH STREET
Sept. 22	YOM KIPPUR (Thursday). (Begins at sunset, Wed., Sept, 21)		
Sunday Sept. 25- Sept. 28 9:30 A.M. 5:30 P.M.	SPRING-SUMMER '78 EUROPEAN FASHIONS More than 200 Exhibitors from 15 European countries will present women's, men's, children's fashions and accessories. Also, reorder Fall-Winter '77. By reservation. Contact: Jackie Cowen, 279-8870; or 695-3558.	EUROPEAN FASHION FAIR	1 PENN PLAZA-6TH FL. 7TH AVE. & 34TH ST.
Sunday Sept. 25- Sept. 28	FRENCH SPRING AND SUMMER FASHIONS Showing of 64 pret-a-porter lines; 16 children's wear. Contact: 541-9075.	FRENCH FASHIONS AT EUROPEAN FASHION FAIR	1 PENN PLAZA 34TH STREET & 7TH AVE.
Sunday Sept. 25- 5:30 P.M.- 7:30 P.M.	BENEFIT IN NEW CHILDREN'S DEPARTMENT Special preview of new children's department, for benefit of Cystic Fibrosis Foundation. Sale of reserve items from former Thanksgiving parades. Tickets: \$50.00 per family. Contact: Kenneth Dobbs, GR 5-7920. P.R.: Judy Cohn, 695-4400.	MACY'S NEW YORK	5TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 26 6:00 P.M.- 8:00 P.M.	PHILIPPE VENET FASHIONS AT BENEFIT SHOW Showing of Fall couture fashions and first menswear collection by Philippe Venet. Tickets: \$40.00 each. Contact: TE 8-5944.	CANCER RESEARCH INSTITUTE	ST. REGIS HOTEL ROOF
Monday Sept. 26 7:00 P.M.	FENDI FUR FASHIONS AT BENEFIT SHOW Show for Committee of the Lenox Hill Auction. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH AVENUE & 58TH ST.
Tuesday Sept. 27 7:00 P.M.	BENEFIT SHOW: FALL FASHIONS BY CHLOE Fall-Winter Chloe collection, for benefit of Memorial Sloan-Kettering Cancer Center. <u>Show at 7:45.</u> Admission: \$15.00. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7 EAST 91ST STREET BURDEN MANSION
Wednesday Sept. 28 11:30 A.M.	MARIO VALENTINO READY-TO-WEAR Designed by Muriel Gratto. For customers. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 28 2:30 P.M.	PRESS SHOWING OF FUR COLLECTION For press, by invitation. Contact: CI 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Thursday Sept. 29 12:00 Noon Luncheon	"WOMEN IN BUSINESS-- NOW IN ORBIT" Speaker: Florence Skelly, president - Yankelovich, Skelly & White, Inc. Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday Sept. 29 6:00 P.M.- 8:00 P.M.	BENEFIT SHOW: FASHIONS BY BILL BLASS Presentation of Fall collection by Bill Blass, for benefit of N. Y. Zoological Society. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Thursday Sept. 29 8:00 P.M.	ANNUAL FASHION CRITICS' AWARDS Tickets: \$125.00 each, for benefit of F.I.T. Publ: Eleanor Lambert, MU 8-2130.	COTY, INC.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Friday Sept. 30 11:30 A.M.	FASHIONS BY CHANEL-- BENEFIT SHOW For benefit of Legal Aid Society. By invitation. Publ: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Oct. 2	EUROPEAN FASHION FAIR AT CHICAGO APPAREL MART (Oct. 2-5) -- (212) 695-3558.		
Oct. 6- Oct. 10	MAGIC (Men's Apparel Guild in California) Spring-Summer showings at San Diego's Royal Inn at the Wharf. Contact: 124 E. Olympic, L.A. 90015, (213) 746-0623.		
Oct. 7	COTE D'AZUR SHOWINGS IN NICE (Oct. 7-11). Contact: Fr. Trade Shows, 582-4960.		
Oct. 10	SPRING READY-TO-WEAR OPENINGS IN N.Y. (Oct. 10-21)		
Oct. 10	READY-TO-WEAR SHOWINGS IN MILAN (Oct. 10-14)		
Oct. 15	PITTI DONNA KNITWEAR & ACCESSORIES SHOWINGS IN FLORENCE (Oct. 15-18)		
Oct. 22	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 22-26)		
Oct. 25	READY-TO-WEAR SHOWINGS IN LONDON & BIRMINGHAM (Oct. 25-31)		
Nov. 22- Nov. 25	INTERSTOFF IN FRANKFURT -- 38TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 666 Fifth Ave., 582-7788.		